

TENANT IDENTITY / WALL SIGNAGE / SECTION E (continued)

SECTION E - ILLUMINATED 5" DEEP FRONT-LIT CHANNEL LETTERS MOUNTED FLUSH TO WALL

Placement: shall be placed within the lease lines of tenant.

Dimensions: tenant wall signage shall not exceed ten percent (10%) of the area of Tenant's building frontage along the façade, up to a maximum of 200 square feet.

Letter Height: individual letters or logos shall be either twelve (12") inches or twenty-four (24") inches in height, based on one (1) or two (2) lines of copy, as applicable.

Faces: White or Black Perforated Vinyl (Day/Night) / **Returns & Trim Options:** Option 1: Black returns and trim Option 2: White returns and trim

Font: Helvetica Neue LT Pro Bold or tenants may be allowed to follow their approved national trademark letter/logo style with landlord approval.

Materials: Aluminum returns & acrylic faces

Illumination: Internally illuminated with white LEDs.

Design: SIGN TYPE A shall be flush mounted.

Legally non-conforming tenant wall signs may remain until such time that they are altered, repaired, or replaced.

